

# ANEW REGIMES PROFILING ACTIVITY

ANSWERS

## PROFILE 1 - GRACE

**Recommended regime:** Platinum

**Reasons:** She's talking about the fact her skin feels dry and uncomfortable - this is because as we get older our skin cells can't hold the same moisture they used to. Skin also loses its elasticity over time, which can explain the loss of definition around the jaw.



## PROFILE 2 - SOPHIA

**Recommended regime:** Reversalist

**Reasons:** Fine lines are her main concern. She's starting to notice some lines on her face especially around her eyes – often the first place we notice the signs of ageing.



# ANEW

representative training programme